**COMPLEMENTARY SUPPORT PLAN**

**Subject: Technology and informatics Course: 10º Period:** III **Year:** 2024

**RECOMMENDATIONS**

*Each period the teacher formulates a problematic question or problem situation related to the learning goals that help the student prepare to support their knowledge and competency levels from each area. This process is scheduled for* August 20 to 22 and from 26 to 29-2024*. The student must review the concepts listed below with the help of class notes, notebook and work guides, in order to present a presentation that shows the acquired competencies.*

1. **Problematizing question**

How to apply ICT tools to analyze the feasibility of a business idea and create a corporate image?

1. **Learning goals**

* Identify the basic concepts to create a company.
* Create a didactic company based on a need detected in the current social environment.
* Use digital tools appropriately in the process of building a didactic company.
* Recognize the ethical, social and environmental implications of the technological manifestations of the world in which they live and act responsibly.

1. **Academic concepts developed during the period**

* Identify the basic concepts of a market research study
* Properly use digital tools to build a brand identity
* Conduct a market study for their didactic company in order to identify strengths and opportunities for improvement.
* Understand the social responsibility involved in creating a business in Colombia.

1. **Bibliographic references**

* Class concepts
* <https://support.google.com/docs/answer/6281888?hl=es-419&co=GENIE.Platform%3DDesktop>
* <https://www.indeed.com/career-advice/career-development/types-of-questions>