**COMPLEMENTARY SUPPORT PLAN**

**Subject: Technology and informatics Course: 9º Period:** III **Year:** 2024

**RECOMMENDATIONS**

*Each period the teacher formulates a problematic question or problem situation related to the learning goals that help the student prepare to support their knowledge and competency levels from each area. This process is scheduled for* August 20 to 22 and from 26 to 29-2024*. The student must review the concepts listed below with the help of class notes, notebook and work guides, in order to present a presentation that shows the acquired competencies.*

1. **Problematizing question**

How can ICT tools be used to create graphic pieces?

1. **Learning goals**

* Identifies the main digital tools for advertising design
* Recognizes the different areas of a company and its function within them
* Makes basic use of digital design tools.

1. **Academic concepts developed during the period**

* Organizational structure of a company or business.
* Canvas Model. Definition, importance, components, examples and didactic company application exercise.
* Digital graphic design. Basic concepts, importance, trends, color theory, applications.
* Creation and edition of images using Illustrator

1. **Bibliographic references**

* <https://www.youtube.com/watch?v=4-yE5JduTIo>